

## Latest from the Green Building world

By Bill Griese, LEED AP BD+C, Standards and Green Initiative Manager, Tile Council of North America



So far this year, there are two “buzz” terms which continue to dominate conversations about green building materials – “sustainable product certifications” and “environmental product declarations (EPDs).”

So, what do these terms mean? Typically, mention of a sustainable product certification is in reference to a product which has a Type 1 environmental label, meaning that it has been verified by a third party to meet a multi-attribute sustainability standard. A product with an EPD is one which has a Type 3 label, meaning that its environmental impacts are documented and published in a standardized reporting format. Simply put, Type 1 labeling is based on environmental performance requirements, and Type 3 labeling is based on environmental reporting requirements.

Both Type 1 and Type 3 labels are referenced on a regular basis as material criteria evolve within green building standards and rating systems. In fact, the latest version of NAHB’s National Green Building Standard (ICC 700-2012), released this January, awards points for using

products with Type 1 labels. It is likely that future versions of LEED will award points for the use of products with Type 1 and Type 3 labels.

Additionally, initiatives are under way to place more of an emphasis on these types of labels in other major standards and rating systems, including the International Green Construction Code (IgCC), Collaborative for High Performance Schools (CHPS), Standard for the Design of High-Performance Green Buildings (ASHRAE 189.1), and many others.

What does this mean for tile? Green Squared®, our

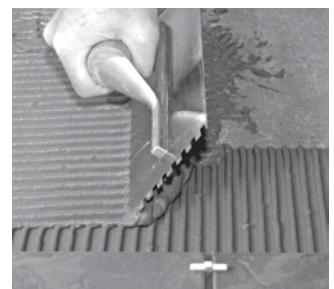
industry’s Type 1 labeling program, is in full swing with thousands of certified products already available in the marketplace. Furthermore, efforts are in place to raise aware-



### Avoid Costly Tile and Stone Installation Problems

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Additional online courses are available from our website below:

***Understanding the Basics of Ceramic Tile***

***Understanding the Basics of Natural Stone***

These training courses are ideal for installers, architects, salespeople, designers or anyone interested in learning more about tile and stone.

[info@UofCTS.org](mailto:info@UofCTS.org) [www.UofCTS.org](http://www.UofCTS.org) (866) 669-1550

ness and establish options for Type 3 labeling. Much more information on these efforts is available in the latest *TCNA Tile Initiative* brochure. Additionally, an in-depth standards reference guide, which includes the many ways tile can contribute toward points in green building projects, is included in the latest *Tile the*

*Natural Choice* brochure. Be on the lookout for both of these publications which are available with the *2013 TCNA Handbook for Ceramic, Glass, and Stone Tile Installation* online at <https://store.tile-assn.com/c-4-books-and-periodicals.aspx> or at the TCNA booth #7141 at Coverings.



*At Coverings 2013 in Atlanta, you'll find a wealth of educational sessions on sustainability and the green movement. Here's an overview – visit [www.coverings.com](http://www.coverings.com) for a complete list and details.*

## **MONDAY, APRIL 29**

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3:15 PM - 4:15 PM

### **The Evolution of Green Standardization and Procurement**

**Speakers:** Bill Griese, TCNA; Ryan Fasan, Professional Attention To Tile Installation; Andrea Contri, Confindustria Ceramica

## **TUESDAY APRIL 30**

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8:00 AM - 9:00 AM

### **Ceramic Tile: An Eco-Logical Choice**

**Speaker:** Ryan Fasan, Professional Attention to Tile Installation

9:30 AM - 10:30 AM

### **Tips, Tricks and Landmines in the Field of Green**

**Speaker:** Holley Henderson, ASID, LEED, ID+C, H2EcoDesign

3:15 PM - 4:15 PM

### **PROJECT: Green Roundtable – Environmental Stewardship Through Tile + Stone**

**Panelists:** PROJECT: Green finalists

## **WEDNESDAY, MAY 1**

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8:00 AM - 9:00 AM

### **Sustainability – For Those Who Haven't Been Paying Attention!**

**Speaker:** Dan Rea, Cold Spring Granite Company; Todd Schnatzmeyer, Indiana Limestone Institute

9:30 AM - 10:30 AM

### **Specification 2.0: Understanding Ceramics to Use Their Full Potential**

**Speaker:** Ryan Fasan, Professional Attention to Tile Installations  
**Experience Level:** Mid-Level

### **A US Case Study in Ventilated Façade: First Bank and Trust of Skokie**

**Speakers:** Joseph Behles, BEHLES+BEHLES; Jerry Joyce, Marazzi USA

10:45 AM-11:45 AM

### **Selling and Marketing Green the Easy Way**

**Speaker:** Paul Bumblauskas, PFC Services

3:15 PM-4:15 PM

### **Green Squared® – North America's Standard and Certification Program for Tile Product Sustainability**

**Speaker:** Bill Griese, Tile Council of North America; Dan Marvin, Florida Tile