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## 2Q 2022 U.S. Ceramic Tile Market Update

### U.S. Tile Consumption Overview:

Through 2Q 2022, total U.S. ceramic tile consumption was down 2.0% by volume vs. 2Q 2021 YTD.<sup>1</sup>

The following table shows U.S. tile shipments, imports, exports, and total consumption in thousands of sq. ft.

<u>Year</u>	<u>U.S. Shipments (incl. Exports)</u>	<u>Imports</u>	<u>Exports</u>	<u>Total Consumption*</u>	<u>% Change in Consumption vs. Previous Year</u>
2Q 2022 YTD	479,568	1,060,123	27,860	1,511,831	-2.0**
2021	918,264	2,233,142	37,986	3,113,421	9.9
2020	898,533	1,966,443	31,009	2,833,967	-3.6
2019	895,332	2,077,038	31,782	2,940,588	-5.4
2018	940,300	2,196,935	29,746	3,107,489	1.5

\*Note: U.S. Shipments + Imports – Exports

\*\*Note: Change vs. 2Q 2021 YTD

### Imports<sup>2</sup>

Through 2Q 2022, the U.S. imported 1.06 billion sq. ft. of ceramic tile, down 3.6% from 2Q 2021 YTD.

Imports comprised 70.1% of 2Q 2022 YTD U.S. tile consumption by volume, down from 71.7% in 2021.

Spain was the largest exporter by volume to the U.S. through 2Q 2022 with a 20.4% share of U.S. imports, followed by Italy (17.3%) and Mexico (16.2%).

<sup>1</sup> U.S. Dept. of Commerce & Tile Council of North America

<sup>2</sup> U.S. Dept. of Commerce

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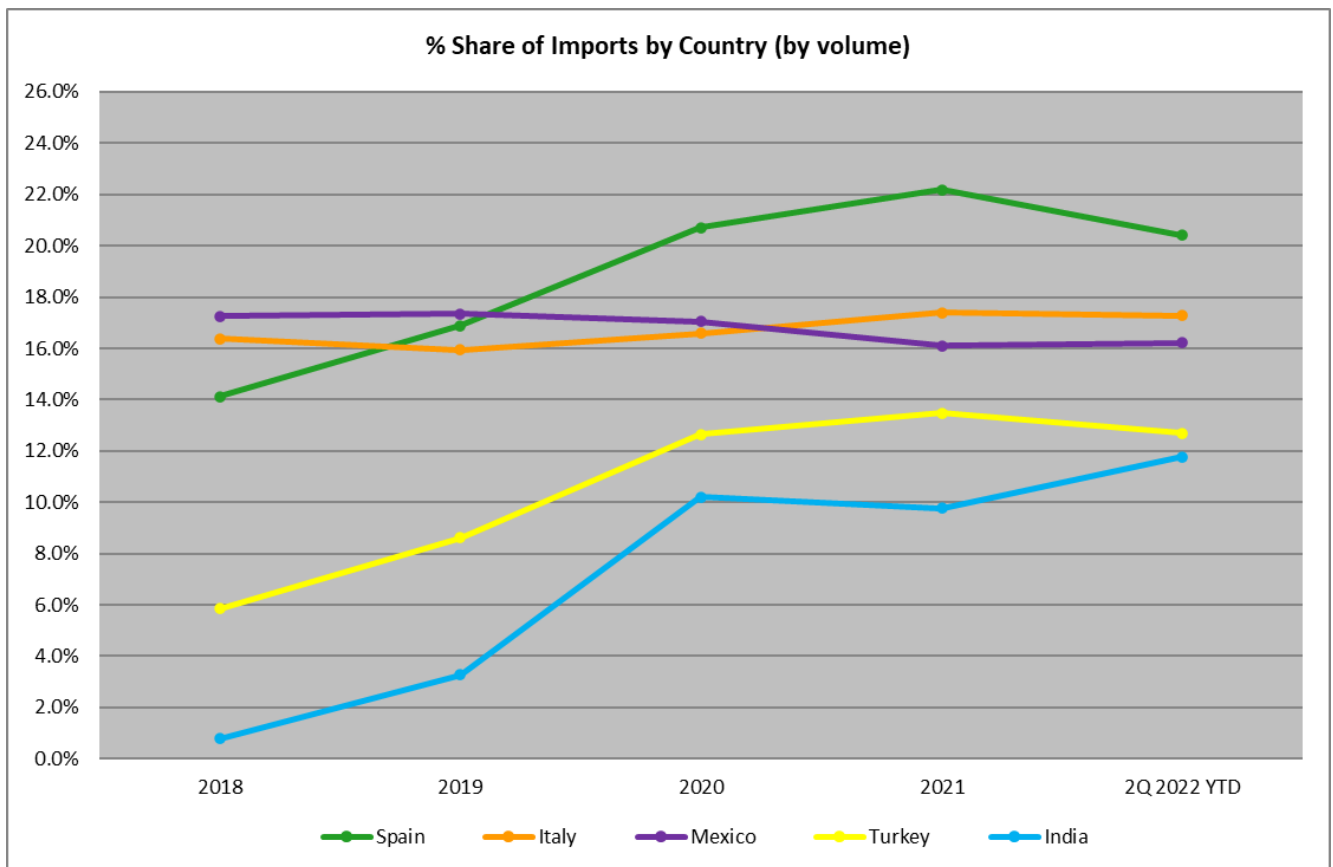
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The five countries from which the most tiles were imported 2Q 2022 YTD, based on volume, were:

Country	Sq. Ft. 2Q 2022 YTD	Sq. Ft. 2Q 2021 YTD	% Change
Spain	216,320,779	229,819,864	-5.9%
Italy	183,045,485	179,006,532	2.3%
Mexico	171,880,307	192,996,806	-10.9%
Turkey	134,466,493	140,150,731	-4.1%
India	124,759,803	119,444,638	4.4%
<b>All Countries</b>	<b>1,060,123,113</b>	<b>1,099,346,641</b>	<b>-3.6%</b>





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Italy was the largest exporter by value (CIF + duty), comprising 30.0% of 2Q 2022 YTD U.S. tile imports, followed by Spain (26.9%) and Mexico (9.4%).

The five countries from which the most tiles were imported based on total U.S. \$ value (CIF + duty) 2Q 2022 YTD were:

Country	\$ Val 2Q 2022 YTD	\$ Val 2Q 2021 YTD	% Change
Italy	415,770,893	360,189,439	15.4%
Spain	373,179,363	282,326,589	32.2%
Mexico	129,860,024	126,905,367	2.3%
Turkey	121,900,803	104,297,865	16.9%
India	106,849,115	87,389,504	22.3%
<b>All Countries</b>	<b>1,386,007,736</b>	<b>1,175,589,456</b>	<b>17.9%</b>

The average values of tile<sup>3</sup> (including CIF + duty) from the five countries from which the most tiles were imported by volume 2Q 2022 YTD were:

Country	Sq. Ft. 2Q 2022 YTD	\$ Val 2Q 2022 YTD	Val/Sq. Ft. 2Q 2022 YTD	Val/Sq. Ft. 2Q 2021 YTD
Spain	216,320,779	373,179,363	\$1.73	\$1.23
Italy	183,045,485	415,770,893	\$2.27	\$2.01
Mexico	171,880,307	129,860,024	\$0.76	\$0.66
Turkey	134,466,493	121,900,803	\$0.91	\$0.74
India	124,759,803	106,849,115	\$0.86	\$0.73
<b>All Countries</b>	<b>1,060,123,113</b>	<b>1,386,007,736</b>	<b>\$1.31</b>	<b>\$1.07</b>

### U.S. Shipments<sup>4</sup>

U.S. shipments (less exports) through 2Q 2022 were 451.7 million sq. ft., up 1.8% vs. 2Q 2021 YTD.

In dollar value, 2Q 2022 YTD U.S. FOB factory sales of domestic shipments were \$742.6 million, up 8.9% vs. 2Q 2021 YTD.

<sup>3</sup> The average value is significantly affected by the mix of tiles imported, with different types of tiles impacting the average value, in addition to differences in pricing for the same types of tile.

<sup>4</sup> Tile Council of North America

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The \$ value/sq. ft. of domestic shipments through 2Q 2022 was \$1.64, up from \$1.54 2Q 2021 YTD.

### **U.S. Exports**<sup>5</sup>

U.S. ceramic tile exports through 2Q 2022 were 27.9 million sq. ft., up 46.6% vs. 2Q 2021 YTD.

The two largest consumers of U.S. exports by volume were Canada (62.1%) and Mexico (27.6%).

### **About Tile Council of North America (TCNA)**

TCNA is a trade association representing manufacturers of ceramic tile, tile installation materials, tile equipment, raw materials and other tile-related products. Established in 1945 as the Tile Council of America (TCA), it became the Tile Council of North America (TCNA) in 2003, reflecting its membership expansion to all of North America.

The Tile Council is recognized for its leadership role in facilitating the development of North American and international industry quality standards to benefit tile consumers. Additionally, TCNA regularly conducts independent research and product testing, works with regulatory, trade, and other government agencies, and publishes installation guidelines, tile standards, economic reports, and promotional literature.

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<sup>5</sup> U.S. Dept. of Commerce

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