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1Q 2022 U.S. Ceramic Tile Market Update

U.S. Tile Consumption Overview:

Through 1Q 2022, total U.S. ceramic tile consumption was down 2.5% by volume vs. 1Q 2021.¹

The following table shows U.S. tile shipments, imports, exports, and total consumption in thousands of sq. ft.

<u>Year</u>	<u>U.S. Shipments (incl. Exports)</u>	<u>Imports</u>	<u>Exports</u>	<u>Total Consumption*</u>	<u>% Change in Consumption vs. Previous Year</u>
1Q 2022	236,119	506,663	14,772	728,010	-2.5**
2021	918,264	2,233,142	37,986	3,113,421	9.9
2020	898,533	1,966,443	31,009	2,833,967	-3.6
2019	895,332	2,077,038	31,782	2,940,588	-5.4
2018	940,300	2,196,935	29,746	3,107,489	1.5

*Note: U.S. Shipments + Imports – Exports

**Note: Change vs. 1Q 2021

Imports²

In 1Q 2022, the U.S. imported 506.7 million sq. ft. of ceramic tile, down 4.9% from 1Q 2021.

Imports comprised 69.6% of U.S. tile consumption by volume in 1Q 2022, down from 71.3% in 1Q 2021.

Spain was the largest exporter by volume to the U.S. in 1Q 2022 with a 22.3% share of U.S. imports, followed by Italy (16.4%) and Mexico (16.1%).

¹ U.S. Dept. of Commerce & Tile Council of North America

² U.S. Dept. of Commerce

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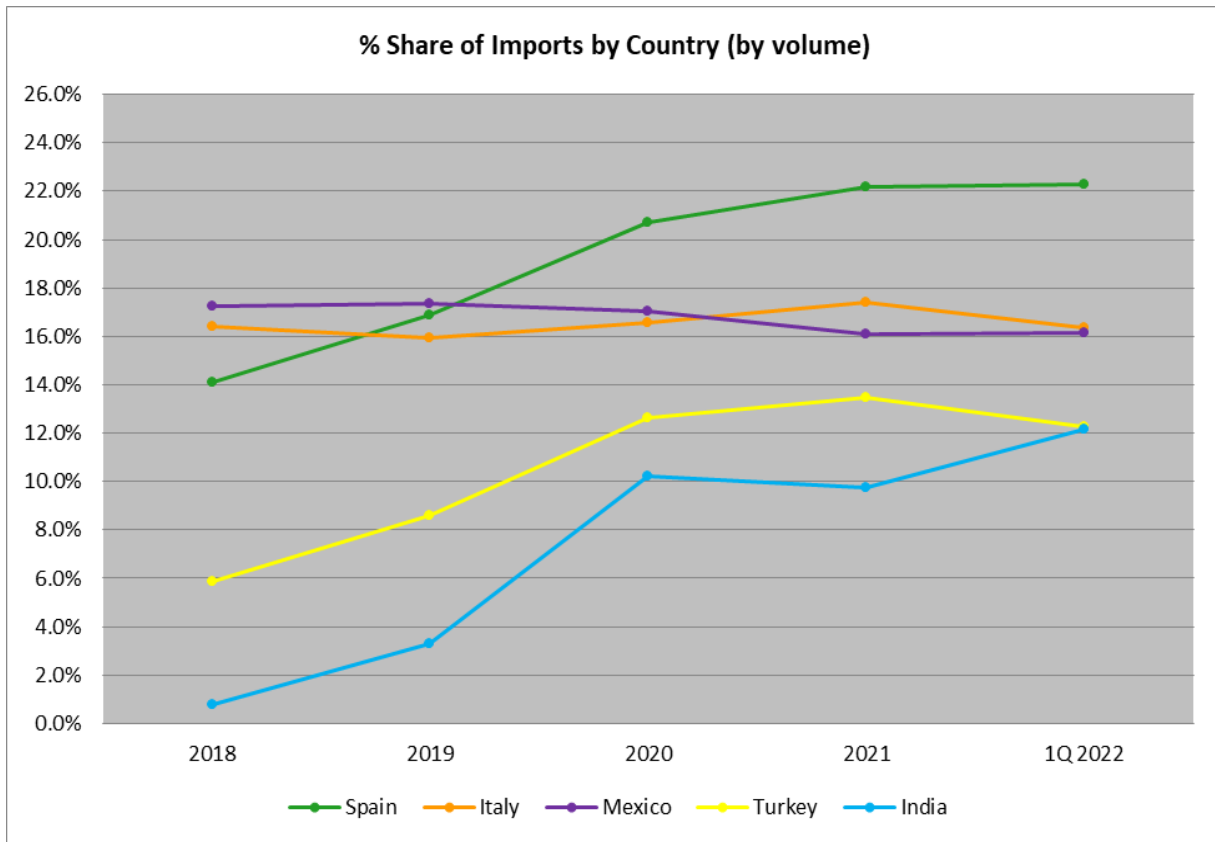
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The five countries from which the most tiles were imported in 1Q 2022, based on volume, were:

Country	Sq. Ft. 1Q 2022	Sq. Ft. 1Q 2021	% Change
Spain	112,916,563	106,436,560	6.1%
Italy	82,954,465	74,607,903	11.2%
Mexico	81,813,146	96,285,536	-15.0%
Turkey	62,102,209	69,867,509	-11.1%
India	61,674,483	67,721,584	-8.9%
All Countries	506,662,710	532,542,412	-4.9%





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Spain was also the largest exporter on a dollar basis (CIF + duty), comprising 29.2% of U.S. tile imports in 1Q 2022, followed by Italy (28.1%) and Mexico (9.8%).

The five countries from which the most tiles were imported based on total U.S. \$ value (CIF + duty) in 1Q 2022 were:

Country	\$ Val 1Q 2022	\$ Val 1Q 2021	% Change
Spain	185,842,574	124,423,504	49.4%
Italy	178,597,828	147,641,671	21.0%
Mexico	62,415,003	62,536,154	-0.2%
Turkey	52,861,718	51,095,685	3.5%
India	49,333,069	49,065,717	0.5%
All Countries	636,280,616	538,123,676	18.2%

The average values of tile³ (including CIF + duty) from the five countries from which the most tiles were imported by volume in 1Q 2022 were:

Country	Sq. Ft. 1Q 2022	\$ Val 1Q 2022	Val/Sq. Ft. 1Q 2022	Val/Sq. Ft. 1Q 2021
Spain	112,916,563	185,842,574	\$1.65	\$1.17
Italy	82,954,465	178,597,828	\$2.15	\$1.98
Mexico	81,813,146	62,415,003	\$0.76	\$0.65
Turkey	62,102,209	52,861,718	\$0.85	\$0.73
India	61,674,483	49,333,069	\$0.80	\$0.72
All Countries	506,662,710	636,280,616	\$1.26	\$1.01

U.S. Shipments⁴

U.S. shipments (less exports) in 1Q 2022 were 221.3 million sq. ft., up 3.5% vs. 1Q 2021.

In dollar value, 1Q 2022 U.S. FOB factory sales of domestic shipments were \$355.6 million, up 9.7% vs. 1Q 2021.

The \$ value/sq. ft. of domestic shipments in 1Q 2022 was \$1.61, up from \$1.52 in 1Q 2021.

³ The average value is significantly affected by the mix of tiles imported, with different types of tiles impacting the average value, in addition to differences in pricing for the same types of tile.

⁴ Tile Council of North America

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U.S. Exports⁵

U.S. ceramic tile exports in 1Q 2022 were 14.8 million sq. ft., up 51.2% from 1Q 2021.

The two largest consumers of U.S. exports by volume were Canada (49.2%) and Mexico (44.0%).

About Tile Council of North America (TCNA)

TCNA is a trade association representing manufacturers of ceramic tile, tile installation materials, tile equipment, raw materials and other tile-related products. Established in 1945 as the Tile Council of America (TCA), it became the Tile Council of North America (TCNA) in 2003, reflecting its membership expansion to all of North America.

The Tile Council is recognized for its leadership role in facilitating the development of North American and international industry quality standards to benefit tile consumers. Additionally, TCNA regularly conducts independent research and product testing, works with regulatory, trade, and other government agencies, and publishes installation guidelines, tile standards, economic reports, and promotional literature.

⁵ U.S. Dept. of Commerce

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